Your business is your life.

But do you ever wonder:
 –Is your business information safe?
 –Are your employees as productive as they can be?
 –How could you serve your customers better (and sell more)?
 –Is your business running as efficiently as it can?

Maybe it's time to consider adding a server to your business.

What is a server?

A computer designed to store, manage, distribute and process data.
Different from a desktop PC because it:
 –Keeps your information safer from loss and theft
 –Offers extra reliability and more computing power
 –Lets employees share information
 –Supports multiple people running more powerful applications

What else can a server do for you?

Protect your business.

Information is vital to your business.
Computer viruses and data theft or loss can put your business at risk.
95% of businesses under $10M revenue that have major data loss fail within the next 6 months.*

The right server can protect critical business information.

*Source: Small Business Technology Institute

Boost productivity.

Put information where your employees can find it, even when they're on the road.
Share contact management, documents and calendars to help people work together more efficiently.
Choose Internet telephony (Voice-over-IP) to keep your employees and customers in touch while saving you money.

The right server can make your employees more productive.

Streamline operations.
Have answers ready when your customers call.
Handle more business with less cost and effort.
Save costs by working more efficiently with your vendors and suppliers.

The right server can help make your operations more efficient and lower your operating costs.

Market better and sell more.
Use e-mail and Web marketing to save money and reach more customers with personalized, targeted information.
Use your customer information to target product offers and promotions.
Use your Web site to grow and speed sales.

The right server makes your marketing budget go further and helps you sell more, faster.

Manage your bottom line.
Get a business-wide view of operations and financials.
Know what's selling and what's profitable.
Manage inventory more closely to minimize carrying costs.
Spend your energy on your best customers and products.

The right server helps you gain the knowledge and insight to run a tighter, more profitable business.

Manage your money.
E-mail invoices for faster posting and payment.
Save staff time by letting customers manage their own accounts online.
Reduce paperwork and costly errors.
Use better cash flow to your business advantage.

The right server helps you improve cash flow and your bottom line.

Build a better business.

Servers can help you do business better.
 –Protect your information.
 –Boost productivity.
  –Streamline operations.
–Broaden market reach and increase sales.
–Manage your money and your bottom line.

The key is to find the right server.